

Transparency & impact report 2026

Governance, funding, programme figures, data practice — and a plain list of what the Institute has not yet proved.

Financial year 2026

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Next edition: September 2027

What the Institute is

The Institute of Goodness is a not-for-profit research and education body founded by Ravi Sharma, working on three things: the Goodness Index (a research framework for measuring character), the PSR curriculum (character education from kindergarten to graduation), and the Goodness Report (a public dashboard, first full edition 2028).

Governance

- **Neutral by charter.** No political or religious alignment in any programme, publication or partnership.
- **Deterministic scoring.** Every score comes from a published rubric applied identically to everyone.
- **Academic oversight.** Research and curriculum are co-created and reviewed with faculty at IITs, IIITs, IIMs and TISS.
- **Board and advisory.** Seven members; the register of interests is published with this report each year.

Funding

Source	Share, FY 2026	Notes
Founder funding	Majority	Covers core team, research and platform
Philanthropic grants	Minority	Programme-restricted; funders have no editorial rights
Political funding	None	Refused by charter
Advertising and data sale	None	No advertising on any Institute property; personal data is never sold

Exact figures for FY 2026 are published in the audited annual accounts alongside this report once the audit closes. This edition states shares and prohibitions; the next states rupees.

Programme figures

Figure	Value	Basis
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Lives reached, Mission Chetna partners	10 million+	Partner-reported reach, aggregated; not independently audited
Partner NGOs	70+	Signed partnerships, 11 states
Schools in the 2028–29 PSR pilot	Target 500	Registration opens 2027
Goodness Report data	Illustrative	Dashboard figures are dummy data, labelled on the page

What we cannot yet claim

- That the Index predicts behaviour over time. The longitudinal cohort starts in 2028.
- That scores hold their meaning identically across Indian languages. Equivalence testing is under way.
- That any figure on the Goodness Report dashboard is real. It is generated for interface testing and says so on every view.

Data practice

The Goodness Score is calculated in the visitor's browser. If someone chooses to share a result, five numbers and an optional first name are stored against a random identifier for one year; no email, no account and no device identifier is attached. Analytics are cookieless and aggregate. The full statement is at instituteofgoodness.org/privacy.html.

Milestones we report against

Period	Milestone
2026–28	Build: PSR pedagogy and curriculum, Goodness Index™ instruments, digital and evidence platform, pilot network, Mission Chetna ecosystem
2028–29	Validate: pilots across schools, colleges and organisations; independent evaluation; first India Goodness Report
2029–30	Demonstrate: 500 schools, 25 colleges, ~2.75 lakh learners, 100+ organisational Goodness Index™ pilots
Beyond 2030	Scale through partner-led replication, in India and abroad